

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**McLaughlin & Associates**  
**Attention: Accounts Payable**  
**566 S. Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 961257-1  | 10/14/12     | October 2012  | 10/01/12 - 10/13/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser                 | Product             | Estimate Number |
|----------------------------|---------------------|-----------------|
| Bogdanof/R/State Senator . | ELLYN BOGDANOFF CAM |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/08/12 - 10/14/12 | 961257  | 06363716    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line     | Start Date                               | End Date        | Description          | Start/End Time    | MTWTFSS              | Length         | Spots/<br>Week | Rate           | Type        |
|----------|--|-----------------|----------------------|-------------------|----------------------|----------------|----------------|----------------|-------------|
| 1        | 10/08/12                                 | 10/12/12        | Good Morning America | 7-9AM             | MTWTF--              | :30            | 4              | \$275.00       | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                      |                   |                      |                |                |                |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |                |             |
|          | 10/08/12                                 | 10/14/12        | MTWTF--              | 4                 | \$275.00             |                |                |                |             |
| Spots: # | Ch                                       | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID          | Rate Type   |
| 1        | WPBF                                     | M               | 10/08/12             | 8:58 AM           | Good Morning America | 7-9AM          | :30            | BOGTV-12-003HD | \$275.00 NM |
| 2        | WPBF                                     | Tu              | 10/09/12             | 7:55 AM           | Good Morning America | 7-9AM          | :30            | BOGTV-12-003HD | \$275.00 NM |
| 4        | WPBF                                     | Th              | 10/11/12             | 7:29 AM           | Good Morning America | 7-9AM          | :30            | BOGTV-12-003HD | \$275.00 NM |
| 3        | WPBF                                     | F               | 10/12/12             | 7:49 AM           | Good Morning America | 7-9AM          | :30            | BOGTV-12-003HD | \$275.00 NM |
| 2        | 10/08/12                                 | 10/12/12        | The View             | 11A-12PM          | MTWTF--              | :30            | 2              | \$800.00       | NM          |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                      |                   |                      |                |                |                |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |                |             |
|          | 10/08/12                                 | 10/14/12        | MTWTF--              | 2                 | \$800.00             |                |                |                |             |
| Spots: # | Ch                                       | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID          | Rate Type   |
| 1        | WPBF                                     | Tu              | 10/09/12             | 11:00 AM          | The View             | 11A-12PM       | :30            | BOGTV-12-003HD | \$800.00 NM |
| 2        | WPBF                                     | F               | 10/12/12             | 11:31 AM          | The View             | 11A-12PM       | :30            | BOGTV-12-003HD | \$800.00 NM |
| 3        | 10/08/12                                 | 10/12/12        | WPBF News 25 @ Noon  | 12pm-1230pm       | MTWTF--              | :30            | 3              | \$350.00       | NM          |
|          | Class of Time - Fixed Non Pre-emptible   |                 |                      |                   |                      |                |                |                |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |                |             |
|          | 10/08/12                                 | 10/14/12        | MTWTF--              | 3                 | \$350.00             |                |                |                |             |
| Spots: # | Ch                                       | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID          | Rate Type   |
| 2        | WPBF                                     | M               | 10/08/12             | 12:25 PM          | WPBF News 25 @ Noon  | 12pm-1230pm    | :30            | BOGTV-12-003HD | \$350.00 NM |
| 1        | WPBF                                     | W               | 10/10/12             | 12:22 PM          | WPBF News 25 @ Noon  | 12pm-1230pm    | :30            | BOGTV-12-003HD | \$350.00 NM |
| 3        | WPBF                                     | Th              | 10/11/12             | 12:21 PM          | WPBF News 25 @ Noon  | 12pm-1230pm    | :30            | BOGTV-12-003HD | \$350.00 NM |
| 4        | 10/08/12                                 | 10/12/12        | Dr. Oz               | 4-5p              | MTWTF--              | :30            | 3              | \$500.00       | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                      |                   |                      |                |                |                |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |                |             |
|          | 10/08/12                                 | 10/14/12        | MTWTF--              | 3                 | \$500.00             |                |                |                |             |
| Spots: # | Ch                                       | Day             | Air Date             | Air Time          | Description          | Start/End Time | Length         | Ad-ID          | Rate Type   |
| 3        | WPBF                                     | M               | 10/08/12             | 4:20 PM           | Dr. Oz               | 4-5p           | :30            | BOGTV-12-003HD | \$500.00 NM |
| 1        | WPBF                                     | Tu              | 10/09/12             | 4:56 PM           | Dr. Oz               | 4-5p           | :30            | BOGTV-12-003HD | \$500.00 NM |
| 2        | WPBF                                     | W               | 10/10/12             | 4:41 PM           | Dr. Oz               | 4-5p           | :30            | BOGTV-12-003HD | \$500.00 NM |
| 5        | 10/08/12                                 | 10/12/12        | M-F 5pm News         | 5-6pm             | MTWTF--              | :30            | 3              | \$450.00       | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                      |                   |                      |                |                |                |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>       | <u>Spots/Week</u> | <u>Rate</u>          |                |                |                |             |
|          | 10/08/12                                 | 10/14/12        | MTWTF--              | 3                 | \$450.00             |                |                |                |             |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 961257-1  | 10/14/12     | October 2012  | 10/01/12 - 10/13/12 |

| Advertiser               | Product             | Estimate Number |
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www.thewpbfchannel.com

| Line   | Start Date | End Date | Description   | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate           | Type       |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
|--|------------|----------|---|----------------|---------------------------|----------------|----------------|----------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|--------------|-------------|----------------|----------------|----------|------|------|------|------|----------|----------|--------------|---------------------------|------------|----------------|----------------|------------|----|------|------|----------|----------|--------------|---------------------------|------------|----------------|----------------|----------|----|---|------|---|----------|---------|-----------------------|----------|-----|----------------|----------|----|
| 5  | 10/08/12   | 10/12/12 | M-F 5pm News<br>Class of Time - Pre-emptible with notice                    | 5-6pm          | MTWTF--                   | :30            | 3              | \$450.00       | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/10/12</td><td>5:53 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/11/12</td><td>5:25 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>5:16 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$450.00</td><td>NM</td></tr></table>   |            |          |   |                |                           |                |                |                |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1          | WPBF     | W  | 10/10/12 | 5:53 PM  | M-F 5pm News | 5-6pm       | :30            | BOGTV-12-003HD | \$450.00 | NM   | 2    | WPBF | Th   | 10/11/12 | 5:25 PM  | M-F 5pm News | 5-6pm                     | :30        | BOGTV-12-003HD | \$450.00       | NM         | 3  | WPBF | F    | 10/12/12 | 5:16 PM  | M-F 5pm News | 5-6pm                     | :30        | BOGTV-12-003HD | \$450.00       | NM       |    |   |      |   |          |         |                       |          |     |                |          |    |
| Spots: #   | Ch         | Day      | Air Date  | Air Time       | Description               | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 1  | WPBF       | W        | 10/10/12  | 5:53 PM        | M-F 5pm News              | 5-6pm          | :30            | BOGTV-12-003HD | \$450.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 2  | WPBF       | Th       | 10/11/12  | 5:25 PM        | M-F 5pm News              | 5-6pm          | :30            | BOGTV-12-003HD | \$450.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 3  | WPBF       | F        | 10/12/12  | 5:16 PM        | M-F 5pm News              | 5-6pm          | :30            | BOGTV-12-003HD | \$450.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 6  | 10/08/12   | 10/12/12 | WPBF News 25 @ 6:00PM<br>Class of Time - Pre-emptible with notice           | 6-6:30PM       | MTWTF--                   | :30            | 3              | \$525.00       | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS   | Spots/Week     | Rate                      |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
|  | 10/08/12   | 10/14/12 | MTWTF--   | 3              | \$525.00                  |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| Spots: #   | Ch         | Day      | Air Date  | Air Time       | Description               | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 1  | WPBF       | M        | 10/08/12  | 6:25 PM        | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | BOGTV-12-003HD | \$525.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 2  | WPBF       | W        | 10/10/12  | 6:28 PM        | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | BOGTV-12-003HD | \$525.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 3  | WPBF       | F        | 10/12/12  | 6:22 PM        | WPBF News 25 @ 6:00PM     | 6-6:30PM       | :30            | BOGTV-12-003HD | \$525.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 7  | 10/08/12   | 10/12/12 | Wheel Of Fortune<br>Class of Time - Fixed Non Pre-emptible                  | 7-7:30PM       | MTWTF--                   | :30            | 1              | \$1,600.00     | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS   | Spots/Week     | Rate                      |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
|  | 10/08/12   | 10/14/12 | MTWTF--   | 1              | \$1,600.00                |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| Spots: #   | Ch         | Day      | Air Date  | Air Time       | Description               | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 1  | WPBF       | Th       | 10/11/12  | 7:19 PM        | Wheel Of Fortune          | 7-7:30PM       | :30            | BOGTV-12-003HD | \$1,600.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 8  | 10/08/12   | 10/12/12 | Jeopardy<br>Class of Time - Fixed Non Pre-emptible                          | 7:30-8PM       | MTWTF--                   | :30            | 1              | \$1,700.00     | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td>1</td><td>\$1,700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/09/12</td><td>7:54 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$1,700.00</td><td>NM</td></tr></table>   |            |          |   |                |                           |                |                |                |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | MTWTF-- | 1    | \$1,700.00 | Spots: # | Ch | Day      | Air Date | Air Time     | Description | Start/End Time | Length         | Ad-ID    | Rate | Type | 1    | WPBF | Tu       | 10/09/12 | 7:54 PM      | Jeopardy                  | 7:30-8PM   | :30            | BOGTV-12-003HD | \$1,700.00 | NM |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| Weeks:   | Start Date | End Date | MTWTFSS   | Spots/Week     | Rate                      |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
|  | 10/08/12   | 10/14/12 | MTWTF--   | 1              | \$1,700.00                |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| Spots: #   | Ch         | Day      | Air Date  | Air Time       | Description               | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 1  | WPBF       | Tu       | 10/09/12  | 7:54 PM        | Jeopardy                  | 7:30-8PM       | :30            | BOGTV-12-003HD | \$1,700.00 | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 9  | 10/08/12   | 10/12/12 | M-SUN WPBF News 25 @ 11-11:35PM<br>Class of Time - Pre-emptible with notice | 11-11:35PM     | MTWTF--                   | :30            | 2              | \$500.00       | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>MTWTF--</td><td>2</td><td>\$500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>11:35 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>11:27 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>BOGTV-12-003HD</td><td>\$500.00</td><td>NM</td></tr></table>  |            |          |   |                |                           |                |                |                |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/08/12 | 10/14/12 | MTWTF-- | 2    | \$500.00   | Spots: # | Ch | Day      | Air Date | Air Time     | Description | Start/End Time | Length         | Ad-ID    | Rate | Type | 1    | WPBF | M        | 10/08/12 | 11:35 PM     | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30            | BOGTV-12-003HD | \$500.00   | NM | 2    | WPBF | F        | 10/12/12 | 11:27 PM     | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30            | BOGTV-12-003HD | \$500.00 | NM |   |      |   |          |         |                       |          |     |                |          |    |
| Weeks:   | Start Date | End Date | MTWTFSS   | Spots/Week     | Rate                      |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
|  | 10/08/12   | 10/14/12 | MTWTF--   | 2              | \$500.00                  |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| Spots: #   | Ch         | Day      | Air Date  | Air Time       | Description               | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 1  | WPBF       | M        | 10/08/12  | 11:35 PM       | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | BOGTV-12-003HD | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 2  | WPBF       | F        | 10/12/12  | 11:27 PM       | M-SUN WPBF News 25 @ 11PM | 11-11:35PM     | :30            | BOGTV-12-003HD | \$500.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 10   | 10/13/12   | 10/13/12 | Sat 8-9am News<br>Class of Time - Fixed Non Pre-emptible                    | Sat 8-9am      | -----1-                   | :30            | 1              | \$450.00       | NM         |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
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| Weeks:   | Start Date | End Date | MTWTFSS   | Spots/Week     | Rate                      |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
|  | 10/08/12   | 10/14/12 | -----1-   | 1              | \$450.00                  |                |                |                |            |          |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| Spots: #   | Ch         | Day      | Air Date  | Air Time       | Description               | Start/End Time | Length         | Ad-ID          | Rate       | Type     |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |
| 1  | WPBF       | Sa       | 10/13/12  | 8:28 AM        | Sat 8-9am News            | Sat 8-9am      | :30            | BOGTV-12-003HD | \$450.00   | NM       |            |          |          |            |             |                |          |          |         |      |            |          |    |          |          |              |             |                |                |          |      |      |      |      |          |          |              |                           |            |                |                |            |    |      |      |          |          |              |                           |            |                |                |          |    |   |      |   |          |         |                       |          |     |                |          |    |

Total Spots 23

## Payment Terms 30 Days

|                   |             |
|-------------------|-------------|
| Gross Total       | \$12,925.00 |
| Agency Commission | \$1,938.75  |
| Net Amount Due    | \$10,986.25 |